




LORI JACKSON HILL

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 ljhgraphicdesign.com

EDUCATION

- 2012–2016 **BACHELOR OF FINE ARTS**
SAVANNAH COLLEGE OF ART AND DESIGN
eLearning, Graphic Design, Magna Cum Laude
- 2003–2005 **ASSOCIATE OF APPLIED SCIENCE**
GUILFORD TECHNICAL COMMUNITY COLLEGE
Jamestown, North Carolina, Advertising & Graphic Design

EXPERIENCE

- 2017 – Present **DIGITAL DESIGNER**
Flow Automotive Companies, Winston-Salem, NC
Responsible for designing email campaigns, web ads, display ads, and print pieces for a large automotive company
- 2016 – Present **PRINCIPAL / DESIGNER**
LJH Graphic Design, LLC, Greensboro, NC
Independent graphic designer specializing in print and web design for clients large or small
- 2013 – 2016 **GRAPHIC DESIGNER / DIGITAL MEDIA SPECIALIST**
DealerActive / DA Solutions, Burlington, NC
Created and designed all digital marketing, web, and print graphics for automotive dealerships in a small agency setting; also provided support for automotive e-commerce websites
- 2005 – 2013 **GRAPHIC DESIGNER**
Carson-Dellosa Publishing Company, Greensboro, NC
Designed and produced book interior layouts and covers intended for a parent-teacher market; also created vector art for bulletin board sets, stickers, etc.

AWARDS & HONORS

- 2014–2017 Google AdWords Certification
Search and Display Advertising
- 2012–2016 Academic Honors Scholarships
Artistic Honors Scholarships
Savannah College of Art and Design
- 2005 Third Place, SkillsUSA National Competition
First Place, SkillsUSA North Carolina Competition
Guilford Technical Community College

SOFTWARE & SKILLS

- » Adobe Creative Cloud, advanced:
 - InDesign*
 - Illustrator*
 - Photoshop*
 - Dreamweaver*
 - Acrobat*
- » Print Design and Production
- » Digital Marketing Design & Production
- » Web Design
- » Graphic Design for Web
- » HTML & CSS
- » Email Marketing
- » Display & Search Advertising
- » Image Creation for Print & Web
- » Packaging & Die Lines
- » Book Cover & Interior Design